



Royal Dutch Airlines

# KLM and the Worldwide Fund for Nature

KLM's climate care strategy focuses on reducing, controlling, and compensating for CO<sub>2</sub> emissions.

## Did you know?

KLM has signed an agreement with the World Wildlife Fund, formally obligating itself to compensate for any increase in CO<sub>2</sub> emissions resulting from the company's growth in air traffic until 2011.

## What are we doing?

The compensation we pay is used in support of Gold Standard projects. Based on strict criteria, money is invested in projects devoted to generating sustainable energy – such as solar, wind, water, and biomass – primarily in developing nations.

## What is the result?

Based on measures at the source, fuel efficiency, and other projects, it has been agreed that KLM will reduce its CO<sub>2</sub> emissions by 3% by 2012 and by 17% by 2020. This initiative preempts legislation that will take effect in 2012, which is likely to see airlines purchasing emissions rights within the European market.

